

## 阿里山國家風景區

轄區橫及嘉義縣的番路鄉、竹崎鄉、梅山鄉及阿里山鄉，以推廣「精緻、深度、小眾」的深度旅遊為核心價值，結合區內產業條件及觀光資源，推出「茶、咖啡、生態、鐵道、浪漫、原民」六大主題旅遊，並致力促進友善的「穆斯林旅遊」環境，多條好玩、有趣的建議行程，顛覆您的想像！

廣袤的「大阿里山」地區，涵蓋低、中、高海拔山林，呈現豐富的四季風貌與自然生態景觀。年均溫最低攝氏8度、最高攝氏15.7度，四—九月為雨季。涼爽、濕度大，常伴隨濃霧，彷彿置身仙境但仍需留意。

轄區內主要的阿里山山脈，是由塔山系、石水山、兜山、萬歲山、祝山、尖山…等18座主峯山巒構成，流貫其間的河川也造就多處地形地貌景觀。清水溪上游及其支流、峽谷、瀑布特別發達，其中以瑞峰、瑞里一帶的龍宮、雷音、香潭，以及寶山的石鼓窟最具代表性。



### 鐵道傳奇

阿里山林業鐵路是國際級的文化資產，跟著小火車穿梭在森林，沿途不但有壯麗的高山景致，還可拜訪許多極具特色的車站。獨立山站擁有特殊的折返式鐵道；柴園寮站是梅山鄉境內唯一森林車站；水社寮站擁有神祕的鑽轆生態與Q字型鐵道；奮起湖站是最大中樞站，便當與百年老街耐人尋味；十字路站旁的木馬道，為通往「德惠亞納」社區的健行路線；多林站，短短距離取180度的坡道，即使平日僅一班列車，也吸引眾多鐵粉。若想體驗最美的高山日出，就搭上清晨的祝山觀日列車，壯闊美景盡入眼底，心也隨之開闊。



## Alishan National Scenic Area

The Alishan National Scenic Area Administration covers areas including Fanlu Township, Zhuqi Township, Meishan Township, and Alishan Township in Chiayi County. With core values of delicate, in-depth, and niche tourism, the Alishan National Scenic Area Administration brings together local partners and resources to promote its four themes: tea, coffee, nature, railways, romance, and indigenous tribal culture. Moreover, we work hard to create a friendly and convenient environment for Muslim travelers. Our various fun and interesting recommended tour packages will outsmart your imagination!

The Great Alishan Area covers low, middle and high altitude mountains and forests, demonstrating the richness and beauty of nature and the four seasons. The annual average temperature ranges from 8°C to 15.7°C and the rainy season is from April to September. With its cool and high humidity surroundings, dense fog makes this area as magnificent as a wonderland. Still, safety cautions are worth noticing.

Encompassing 18 different mountains (e.g., Tashan, Shishuishan, Doushan, Wanshuishan, Jianshan, etc.), the geological landscapes of the Alishan Mountains are diversified by rivers running through this area. The upstream and tributary of Qingshui River is full of canyons and waterfalls. The Longgong Waterfall, Leyin Waterfall, Yuantan Waterfall of Ruifeng and Ruli, and Shigupan River of Fengshan are the most representative ones.



### Railway Tour

The Alishan Forest Railway is an international cultural asset. When taking the small tourist train in the forest, you will see beautiful mountain views along the railway, and the unique train stations. The isolated mountain train stations have a very special turn back railway design. Liyuanshao Station is the only railway station in Meishan Township. Shuishelliao Station has a mysterious bat ecology and an Ω shape in its railway design. Fengqihu Station is the largest relay station, which is interesting with the century-old streets. The Trojan road next to Shizilu Station is a walking route to the "Toe'uana" neighborhood, and the Duolin Station, a short-distance of 180-degree ramp, attracts a lot of railway fans even if there is only one train on weekdays. If you want to experience the most beautiful mountain sunrise, take the early morning Zhushan-viewing train and your eyes and heart will surely be treated to magnificent scenes.

### 鄒遊原鄉

坐落群山之間的阿里山九大家族部落，沿台18線「阿里山公路」，從位於觸口的遊鹿部落開始，依序為嘉169縣道上的樂野、達邦、特富野、里佳，以及位於轄區東北方的來吉；轉往嘉129鄉道，則進入山美、新美、茶山的範圍。

除了鼓勵青年男女交往，延續族群命脈的「生命豆季」之外，由九個部落中最大的達邦社（部落）與特富野社（部落）各自舉辦的 mayasvi（歌祭），為最具特色的傳統祭典。兩社特有的 kuba（庫巴）建築，為集會與舉辦祭典的重要場所。

而其它如：遼遠的射常場及鹿園、樂野的冠軍咖啡、茶山的涼亭文化、來吉的山豬羹與雞丁、鹿場般的藍色部落里佳、新美的獵人體驗和苦茶油，以及山美復興鯪魚有成的達爾伊谷自然生態公園，各自展現特色與獨一無二的魅力。



### 浪漫山際間

阿里山美麗的景致，經常透出感性的氛圍，吸引戀人們前來感受浪漫，留下甜蜜的影像回憶。

阿里山適合婚禮及情侶拍照的地點，不僅只有阿里山林森遊樂園區的神木群。櫻花紛飛的季節，瑞里紫色山嶺、四到六月漫出林間的螢海、紅遍山頭的桐下貝類、漫步雲端的大平蕨橋、氣勢磅礴的瀑布前，可觀雅品茗的瑞峰竹林茶廬及瑞里綠色隧道，一望無際的牛埔仔愛情大草原，以及翠綠的茶園，都是戀人們製造浪漫的場景。

阿里山國家風景區管理處創立以來，極力推廣的「神木下婚禮」，至2022年已舉辦16屆，在阿里山神木的見證與親友的祝福中，完成結婚儀式。而2020年推出的「神木下婚禮試部曲—星光下婚禮」，與新人相約在牛埔仔愛情大草原，在繁星的見證下，戴上承諾的婚戒。



### Tsou Tribe Tour

Located amid the mountains of Alishan, the nine large Tsou tribal villages are scattered along Highway 18, starting at the Pofongta Veevoe Art Village on the westernmost side, followed by Leye, Dabang, Tefuye, Lijia, Laiji, etc. Then, after entering the country road 129, you'll come to the three villages of Shanmei, Xinmei, and Chashan.

In addition to the "Life Bean Season", which encourages young men and women to socialize and continue the lifeblood of the ethnic group, the most distinctive traditional festival is Mayasvi, held in rotation by two of the largest nine tribes, Dabang and Tefuye. The kuba, the unique buildings of these two tribes, are important places for gatherings and festivals.

### Romantic Tour

The beautiful scenery of Alishan always attracts lovers and brews romance, leaving many couples with sweet memories.

Besides having a group of divine thousands-year-old trees, the Alishan Forest Recreation Area is also suitable for wedding photos and for couples to take pictures. The cherry blossom season, the purple mountain town of Ruli, the firefly season from April to June, the maple leaf festival, Taiping Suspension Bridge in the clouds, magnificent waterfalls, the bamboo forest tea banquet of Ruifeng, the green tunnel of Ruli, the endless Niupuzi Love Prairie, and the green tea fields are all good reasons for lovers to create romance.

Since the establishment of the Alishan National Scenic Area Administration, the wedding under the "1000-year-old sacred tree" has been held 16 times as of 2022, witnessed by the Alishan divine trees and with the blessings of relatives and friends. And in 2020, the release of "Weddings under the 1,000-year-old sacred tree - Episode 2 - The Alishan starry night wedding", lets couples stand together in Niupuzi Love Prairie, and put their wedding rings on each other's finger, with the stars as witnesses.



Other exceptional features include Pofongta Veevoe Art Village's archery field and deer park, Leye's champion coffee, Chashan's gazebo culture, Laiji's wild boar totem and warriors, Lijia village's secretive blue-colored tribal village, Xinmei village's hunter experiences and bitter tea oil, and Shanmei village's Danaiku Eco Park, which is famous for rejuvenating endangered catfish. Each village displays its unique Tsou tribe charm.

## 生態遊蹤

阿里山擁有豐富的山林、水文和自然生態，除了桐杉、紅檜、扁柏等樹種構成的優美林相之外，溪潭悠遊的鯢魚、夜裡的螢火蟲、白面鵪鶉、螢光菇，以及藍腹鵲、黃頭鸞等鳥類，也讓生態多樣性更加精彩。而花季時期的櫻花、楓葉、紫藤花、油桐花，以及四季皆美的茶園，與環境融合後，也帶來更加繽紛多樣的景觀。

此外，阿里山擁有多處完善的步道，包括：隘頂二葉平步道、公興龍美步道、石樟步道群、奮起湖步道群、樂野迷離步道、頂湖步道、里佳賞楓步道、特富野步道、瑞峰竹坑溪步道、瑞里野薑花溪步道、圓潭生態園區、大興飛瀑步道、碧湖二尖山步道、大平蕨之南道等65條步道，等級從樂活至地獄，可健走山林，感受多樣生態及負離子的洗禮。還不如緊用雙腳來走讀阿里山之美。



## Ecological Tour

Alishan is rich in mountain forests, hydrology and natural ecology. In addition to the willow, red cypress, flat cypress and other tree species that comprise the forest, the endangered catfish in the stream, fireflies at night, white giant flying squirrel, fluorescent mushrooms, swinho's pheasants, and cattle egrets all make Alishan's ecological diversity more exciting. Blossoms of cherry, Chinese wisteria, tung, maple leaves, and emerald green tea fields during the flower blooming seasons also bring splendid landscapes to the surroundings.

Moreover, Alishan has as many as 65 well-established trails, including: Xiding's Eryanping Trail, Gongxing's Mazhuo Trail, Shizhuo Trail System, Fenqihu Trail System, Leye's Mihi Trail, Dinghu Trail, Lijia's Maple Trail, Tefuye Trail, Ruifeng's Zhukeng Stream Trail, Ruli's Yeyianhua Stream Trail, Yuantan Natural Eco Park, Taixing Waterfall Trail, Mt. Erjian Trail, and Yunzhin Trail. The trails' level of challenge range from easy and relaxing to difficult and very challenging. They are all good for walking through the mountains and forests to experience Alishan's diverse ecology and natural air.

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Experience and enjoy Alishan

### 旅遊電話諮詢

Tourist Information Hotline

觸口遊客中心 Chukou Visitor Center	TEL : 886-5-259-3900 # 9
文峰遊客中心 Wenfeng Visitor Center	TEL : 886-5-261-7212
太平雲梯服務中心 Taiping Suspension Bridger Service Center	TEL : 886-5-257-1215

### 旅遊網站

Tourist Information Website

阿里山國家風景區觀光旅遊網站  
Alishan National Scenic Area Administration  
<http://www.ali-nsa.net/>

阿里山新印象Facebook粉絲專頁  
Alishan New Impression Facebook Fan Page  
<https://www.facebook.com/Alishan.nsa/>

阿里山 Easy Go! 旅遊商品販售平台  
Alishan Easy Go! Tourism Product  
Distribution network  
<https://alishan.welcometw.com/>

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